

PADWORX DIGITAL MEDIA INC

Touch. Experience. Connect.

INTRODUCING THE NEW
TRANSMEDIA APP WITH
LIVE CHAT & ECOMMERCE

Analytics & Tracking

Behind the scenes analytics tell you who, where and how long your audience is watching.

Mobile Means Market: With over five billion mobile devices worldwide, including 45 Million tablets in the USA alone, is there anyone that your interactive transmedia app wouldn't reach?

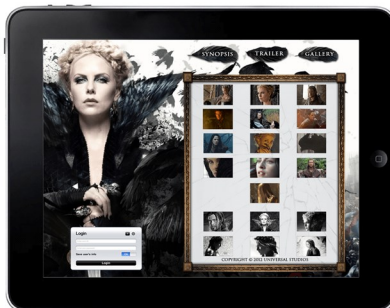
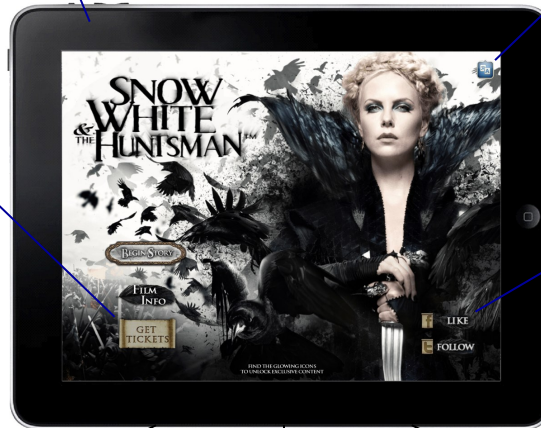
Reach a Global Market:

With built-in translations, audiences in multiple markets can read, watch and listen in their native language.

Begin Sales Sooner:

With secure ecommerce features, your audience can capitalize on their excitement directly from inside the app.

Go Viral Quicker: With fully-integrated social media functions, your audience will share the excitement and build your market for you.



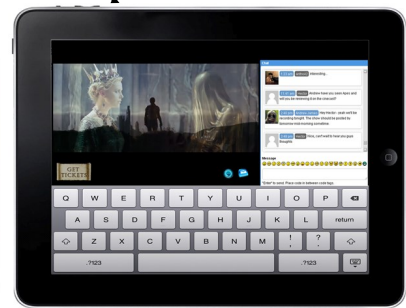
Reward Your Audience

- Downloadable content, from customized screensavers to ringtones, incentivizes your audience.
- Opportunities for in-app promotions, including discounts and merchandise
- Optional, personalized 'membership' logins are opportunities to know—and follow—your audience better.



Powerfully Interactive

- Interactive video, photos and illustrations will keep your audience engaged.
- Retinal display HD graphics means your story will be seen clearly—even with subtitles.
- Videogame quality interactions and gamification will bring your story to life and make it go viral.



Build Your Audience

- In-app communication tools, including live-chat, email and social media makes your audience your ambassador.
- Create promotional event opportunities (e.g., "Chat with the Stars").
- Track the conversations using a full suite of behind-the-scenes analytic tools.

For more information visit us at padworxdigital.com or call 888-840-6668.